

### **BIO SUISSE PRESENTATION**

European Organic Youth Event, Frick 1.9.2022

### For us, holistic sustainability is a matter of course.





#### Bio Bud. People, animals and nature in balance.



### The organic food market in Switzerland.



of all consumers buy organic products on a daily basis, or several times a week.

## CHF 459

is the **per capita** consumption of organic food products in Switzerland.





was the **share of organic food** in the total food market in Switzerland in 2021

### CHF 4.005 billion

are the total sales in the organic food sector in Switzerland.



### Organic agriculture in Switzerland.



of all agricultural operations in Switzerland and Liechtenstein **are organic** (Bud and organic regulations). 24.7% is the share of organic in the mountains. 12% is the share of organic in the lowlands.

of the **utilised agricultural area** in Switzerland is used for organic farming.

17%



### 7'216

**agricultural operations** across Switzerland and Liechtenstein produce productsaccording to Bio Suisse Standards.



### Consumption of organic and Bio Suisse products.

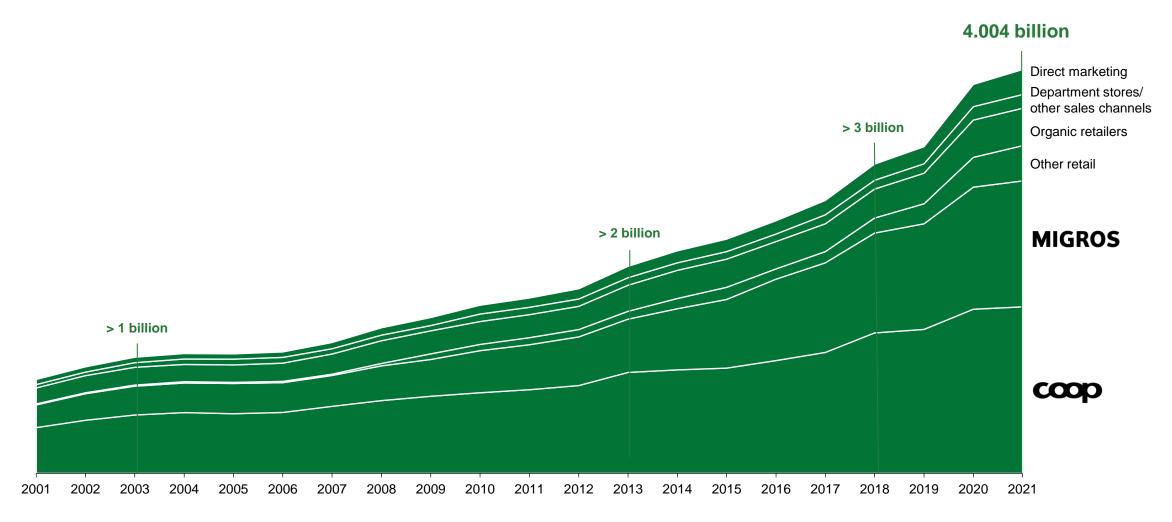




### Bud quality identifiable on packaging.



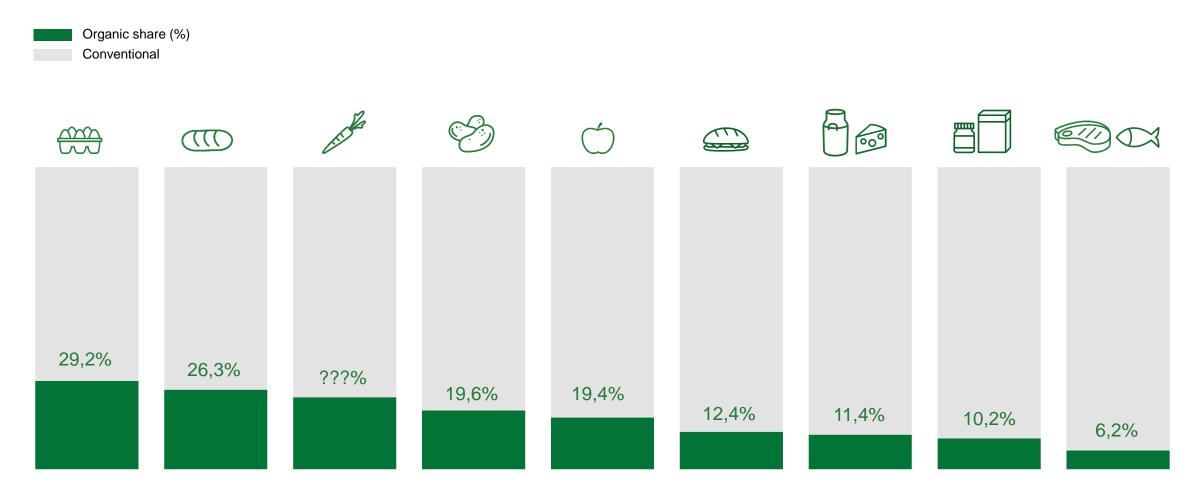
### Development of sales in the organic food market.



Source: Bio Suisse (Organic sector in numbers)

BIO SUISSE Bio Suisse presentation

Organic market shares by product category.



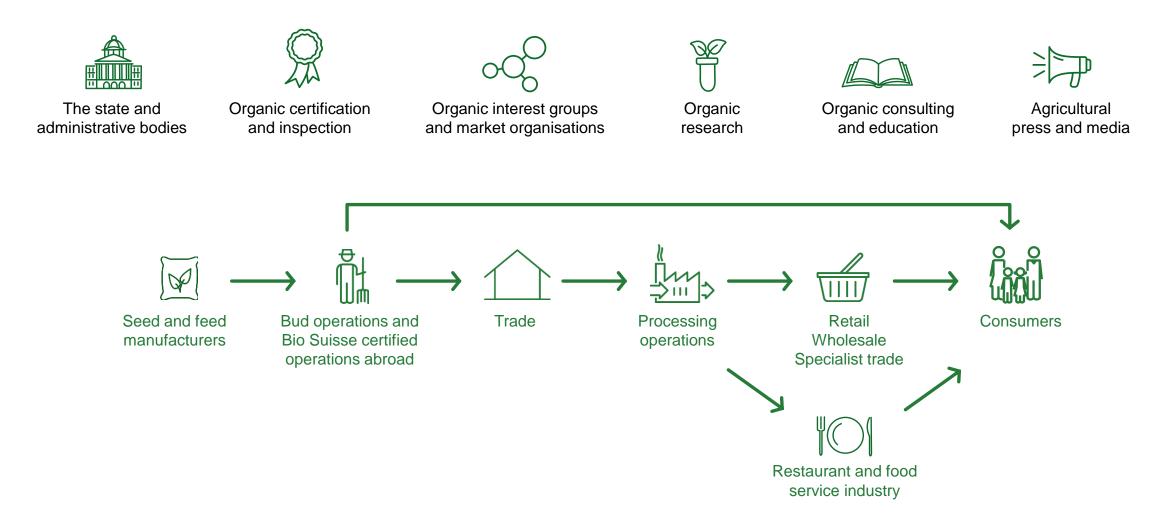


Quelle: Bio Suisse (Bio in Zahlen)

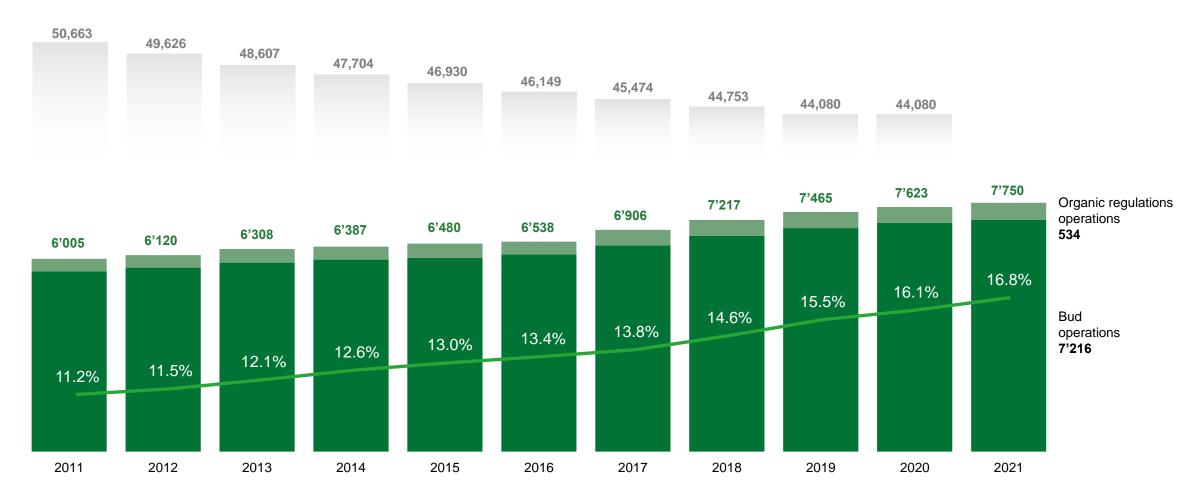
### Minimum requirements for labels.



### The Bio Suisse environment and its stakeholders.

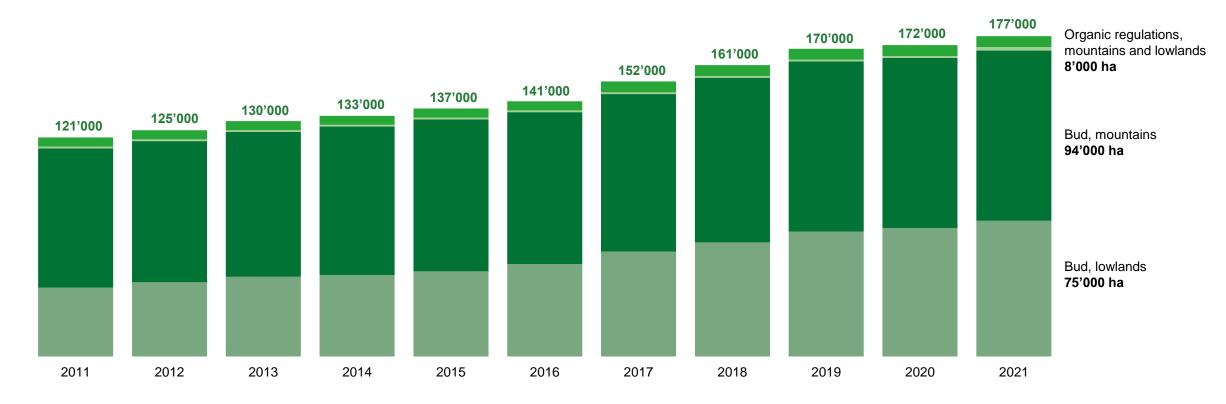


### Development of organic operations.



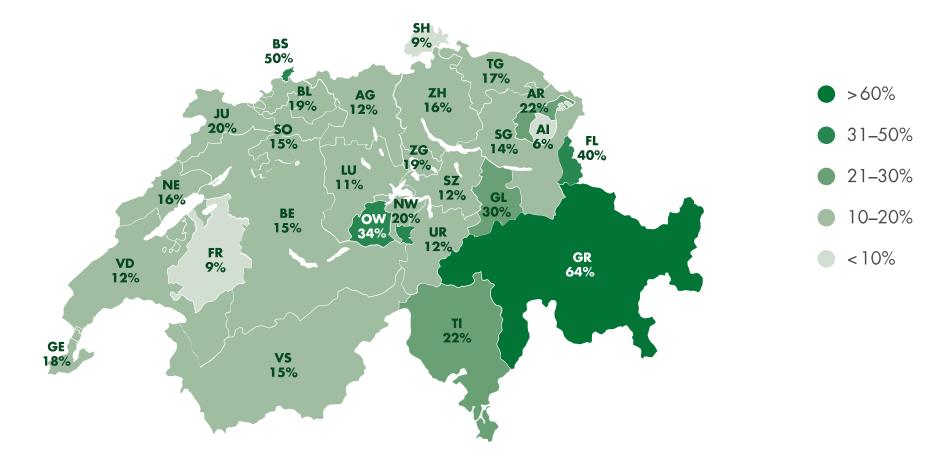
BIO Suisse presentation

### Steady increase in organic agricultural land.

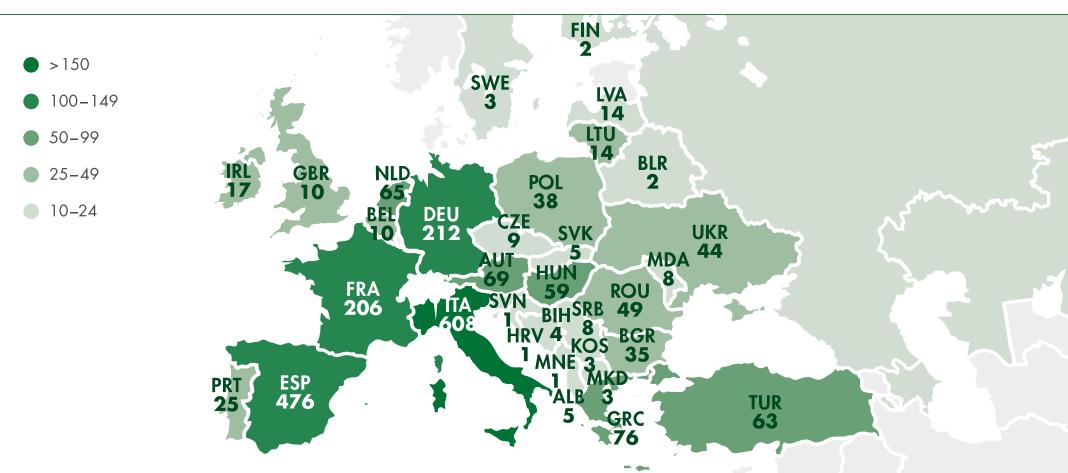


BIO Suisse presentation

# Share of organic operations by Swiss canton, including Liechtenstein.



# 85% of international Bio Suisse Organic operations are in Europe.



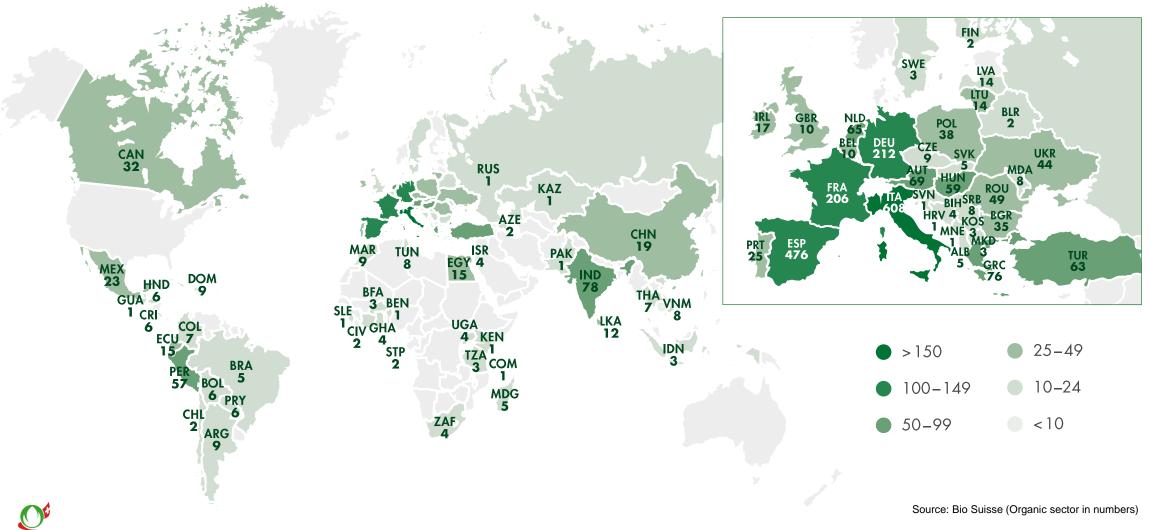
Source: Bio Suisse (Organic sector in numbers)

BIOSUISSE

ORGANIC

### Bio Suisse Organic operations worldwide.

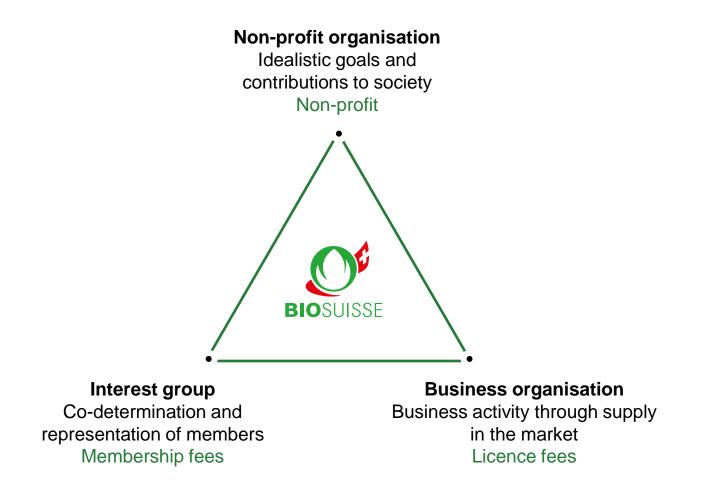




Bio Suisse presentation

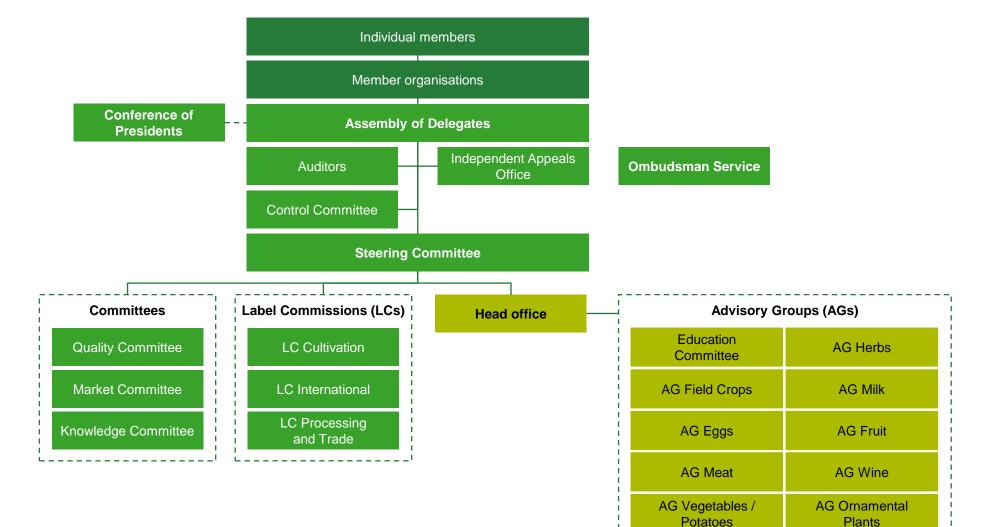
BIOSUISSE

### What is Bio Suisse?





### Association organisational chart.

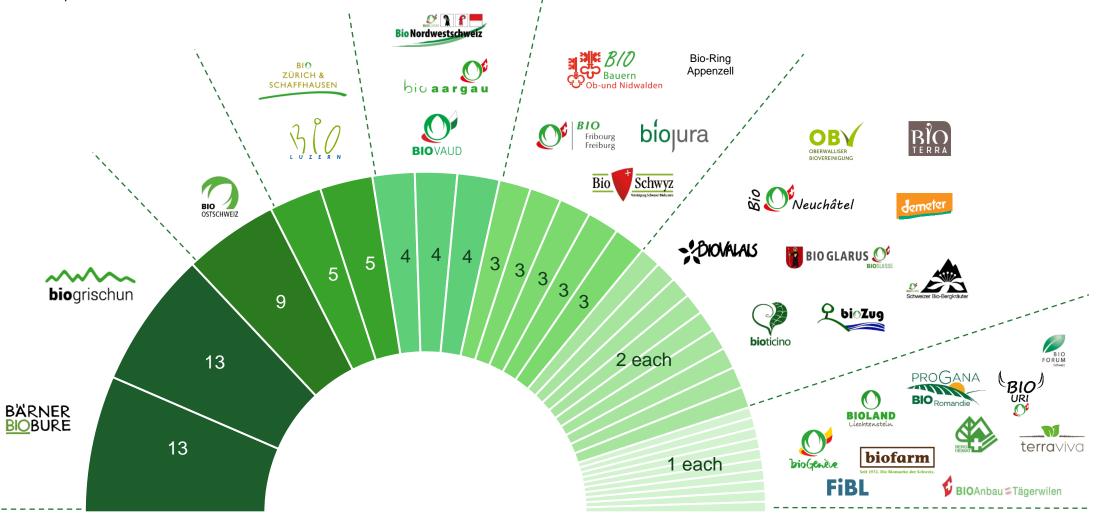






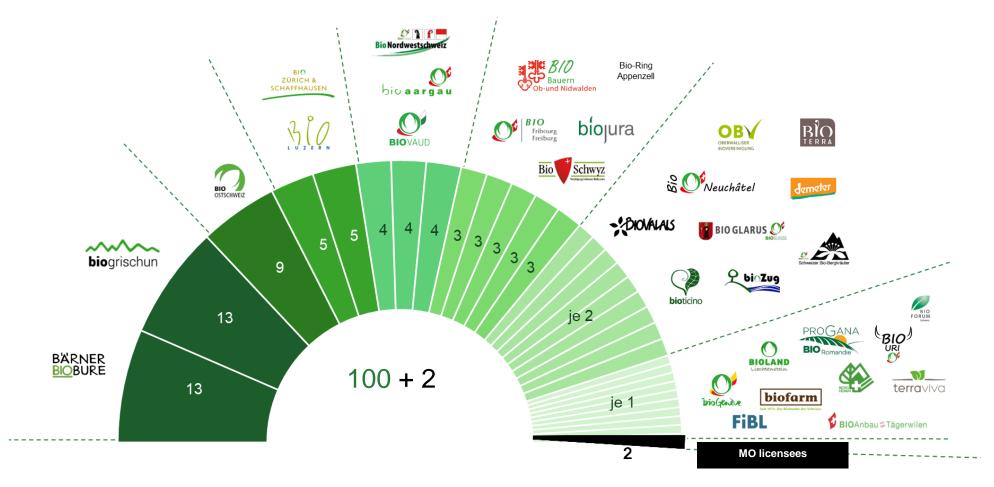
### 100 delegates from 32 member organisations.

Distribution for the period 2020–2023



### 102 delegates during the pilot phase.

Distribution for the period 2020–2023



### The grassroots movement is represented throughout the organisation.

Ň Ů, Ů, Ř **Education Committee** Head office **Control Committee Committees Auditors** ÎNÊÊÊÊÊ 0 ÅÅ. Label **Independent Appeals** Commissions Office , ĈĹ Ombuds-**Steering Committee** Å Å Å man Service Ň ₿ ∭ **Delegates** Ň Ň Ň Ň Ň Ĩ Ĩ Щ. Member organisations  $\bigcirc$  $\bigcirc$  $\bigcirc$ Ο Ο Ο Ο Ο Ο Ο (MOs) Producers in Switzerland **Bio Suisse Organic** Licensees (processing, trade, retail) operations abroad

**Advisory Groups** 

### For producers.



#### For producers.



### For processing.



### For retail, wholesale, specialist trade.



#### For consumers.

 $Bio \ {\tt Suisse \ erleben \ > \ Blog \ > \ Bio \ - \ Geschichten} Bio \ {\tt Geschichten}$ 







1/ 5

Of

BIOS, ISSE

Shaw

Kolini Linch

Paleone

Readed

Zaistal Ro



Newsletter

März 2022

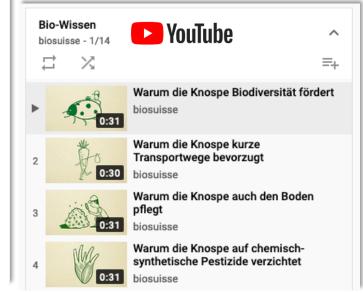


#### **Chez Bio Suisse**

«Schweizer Bio-Milch entspricht höchsten Ansprüchen»















Bio Suisse Peter Merian-Strasse 34 4052 Basel Tel. +41 (0)61 204 66 66 bio@bio-suisse.ch www.bio-suisse.ch



The contents of this presentation are the property of Bio Suisse and may only be used with permission.