



IFOAM ORGANICS EUROPE  
**MAKING EUROPE  
MORE ORGANIC**

Eduardo Cuoco

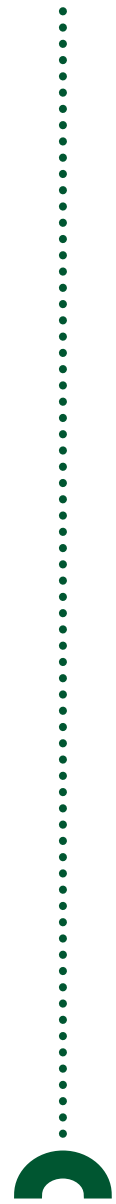
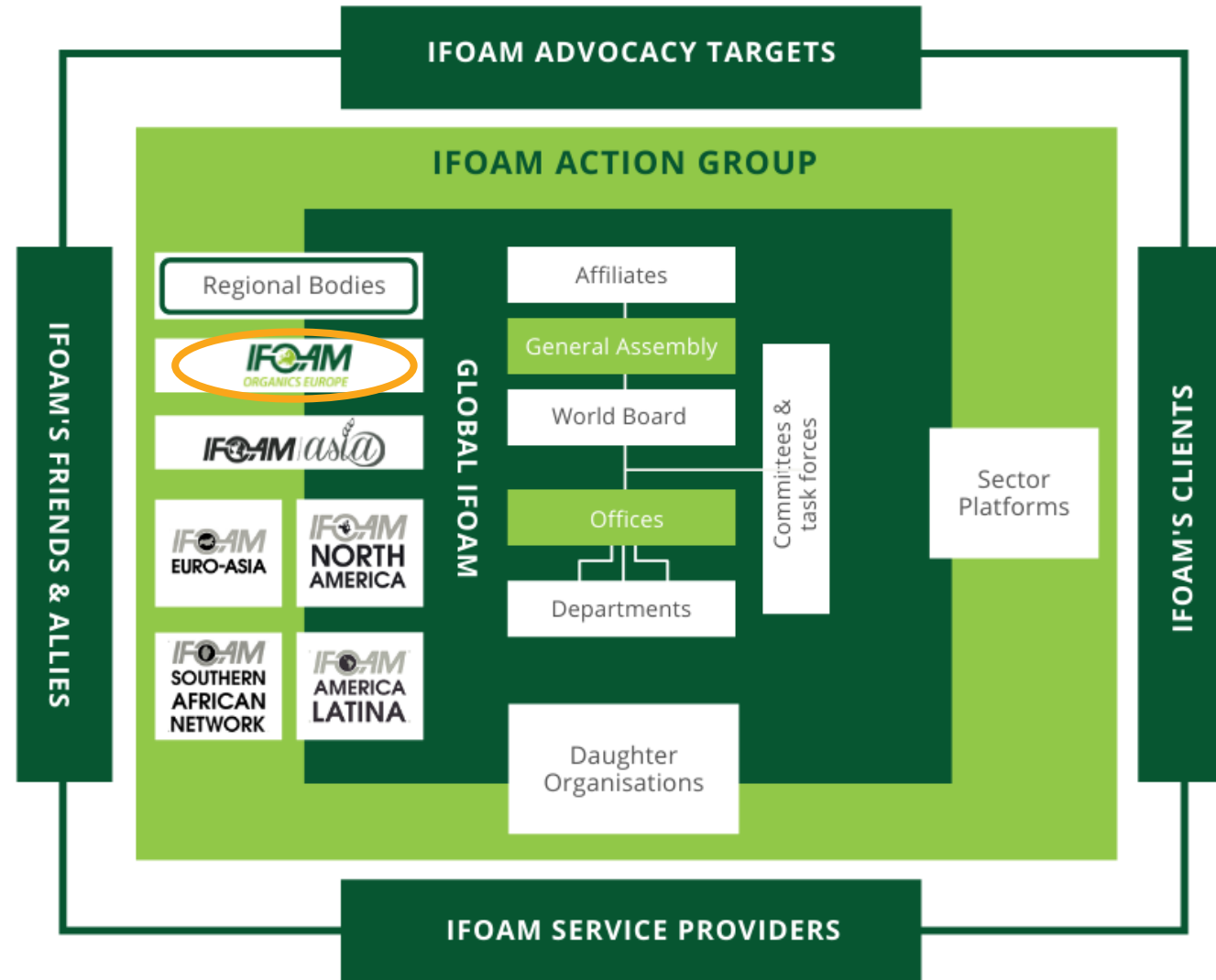
IFOAM Organics Europe Director

# CELEBRATE WITH US: 20 YEARS ANNIVERSARY & THE YEAR OF ORGANICS



This year, the European organic movement will celebrate its **20<sup>th</sup> anniversary**. Together with IFOAM – Organics International’s 50<sup>th</sup> and IFOAM Asia’s 10<sup>th</sup> anniversary, 2022 will also mark the **Year of Organics**.

# IFOAM'S GLOBAL ACTION NETWORK



# ONE VOICE FOR ORGANIC STAKEHOLDERS

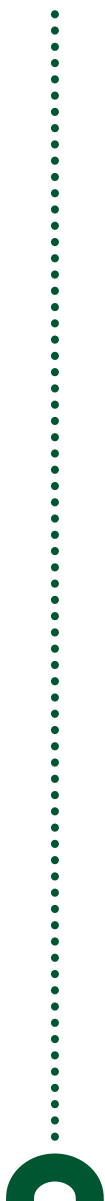


## WHO WE REPRESENT

- IFOAM Organics Europe represents the entire organic food chain and beyond
- We count almost 200 members in 34 European countries
- Based on the IFOAM principles of organic agriculture:  
Health, Ecology, Fairness & Care

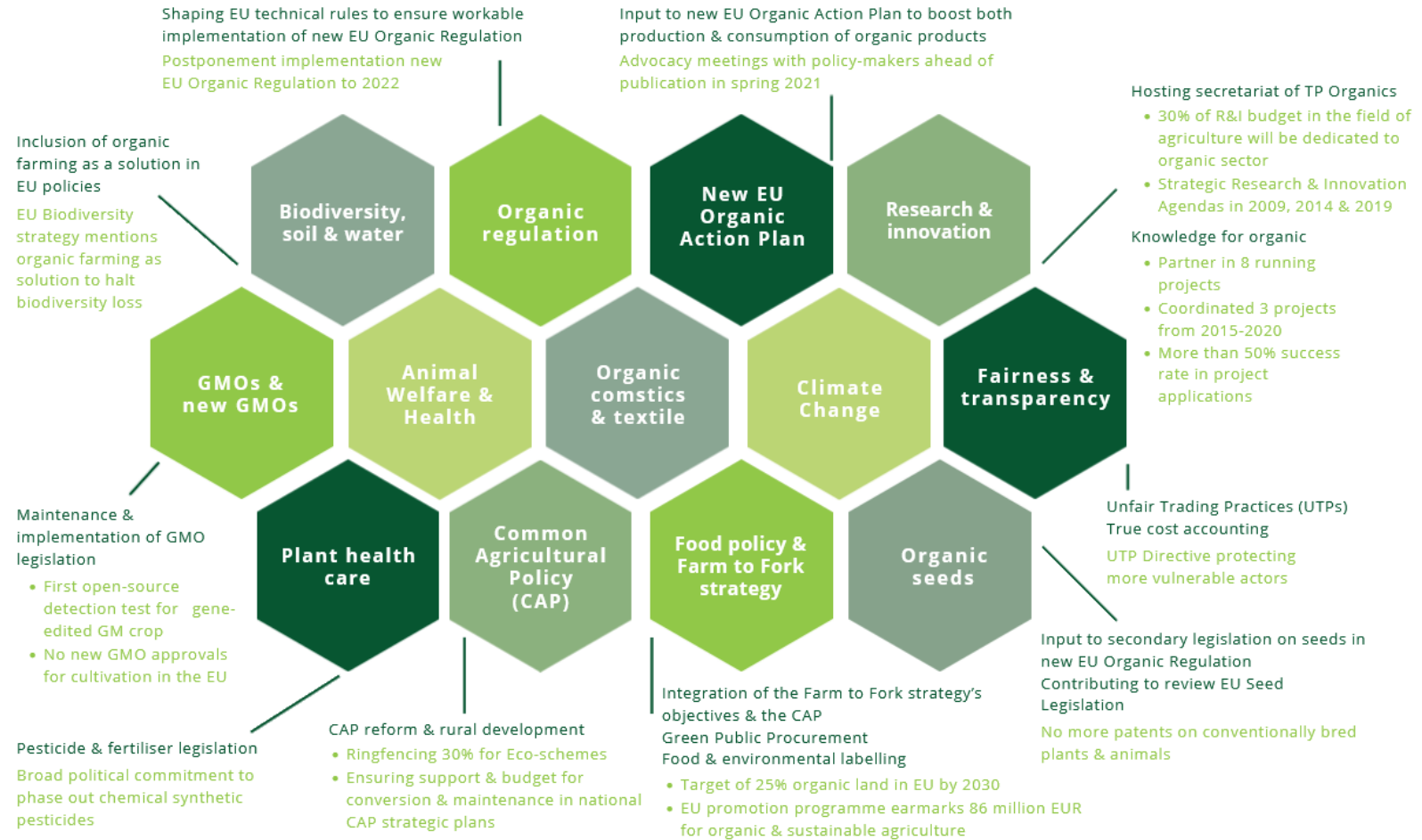
# OUR MEMBERS – REPRESENTING THE ENTIRE ORGANIC VALUE CHAIN

Type of member	Number	%
<b>MEMBERSHIP ORGANISATIONS</b>		
Membership-based organisation (incl. Farmers Association)	36	19
Umbrella organization	17	9
Trade & professional association	13	7
<b>INDIVIDUAL ORGANISATION (PRIVATE SECTOR)</b>		
Company	36	19
Certification body	44	23
University / Research institute	17	9
NGO (Civil Society)	10	5
Cooperative	2	1
Foundation	6	3
Campaigning Association / Charity	3	2
Other	6	3
<b>TOTAL</b>	<b>190</b>	<b>100</b>



# WORKING ON EU POLICY AREAS

...with a big impact on organic operators

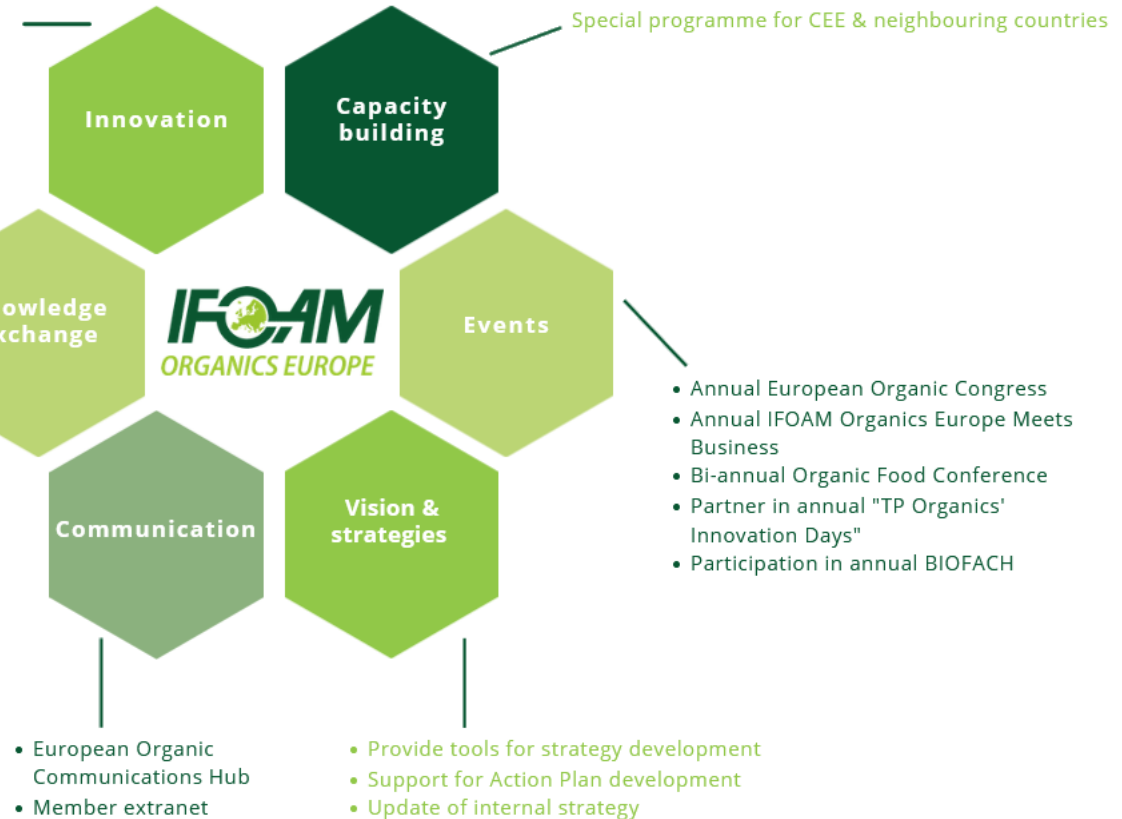


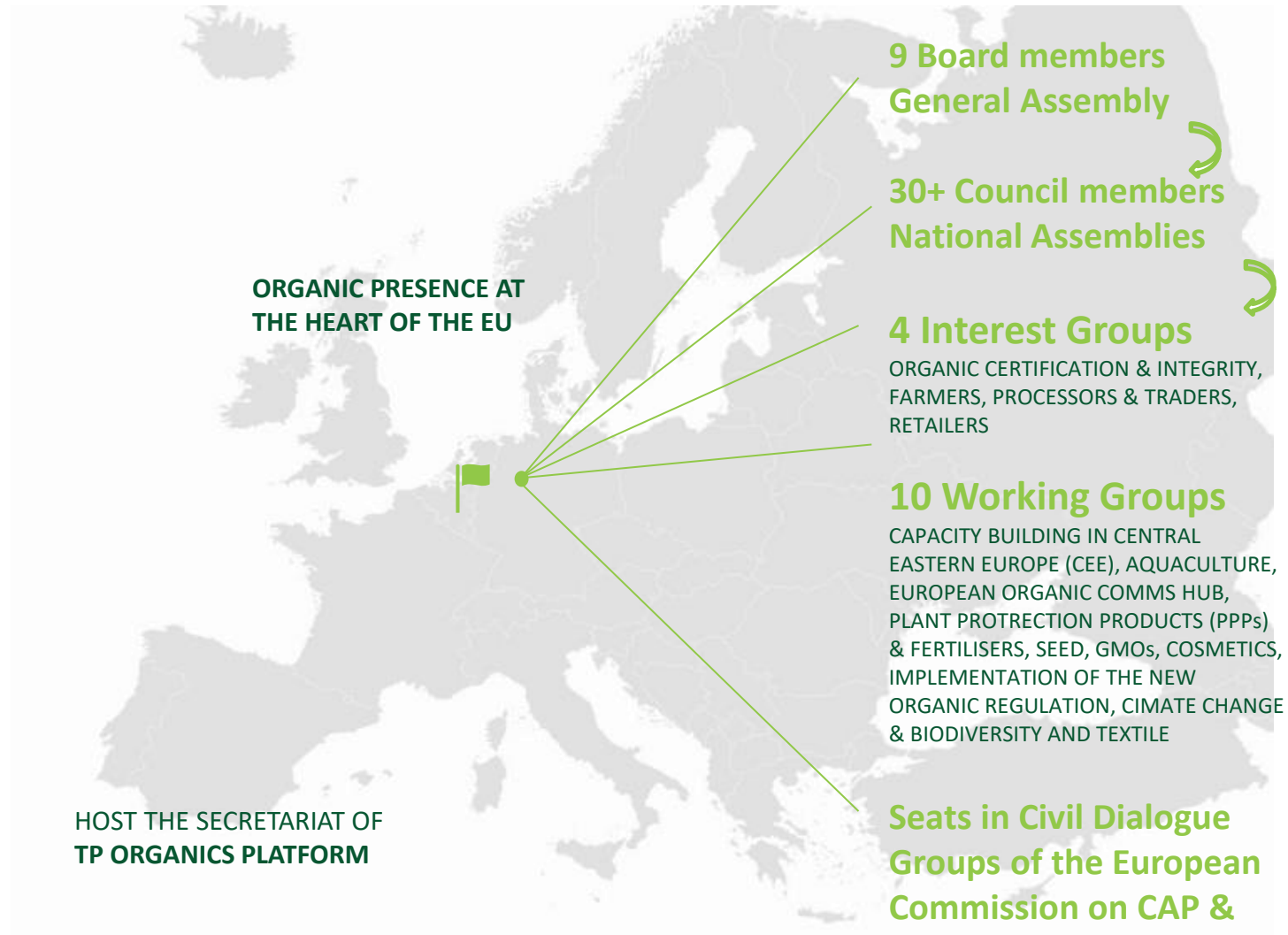
# WORKING ON ORGANIC DEVELOPMENT

## ...to keep the movement growing

- FutureEUAqua - Innovating aquaculture
- FoodShift2030 - Transforming Europe's food system
- LIVESEED - Boosting organic seed & plant breeding
- RELACS - Phasing out dependency on & use of contentious inputs
- SmartAgriHubs - Realising the digitisation of agriculture

- BIOFRUITNET - Strengthening the competitiveness of European organic fruit production
- Organic Farm Knowledge platform - Exchanging knowledge to enhance organic farming
- "Let's discuss organic" webinars
- Regular exchange with IFOAM Organics Europe's interest groups



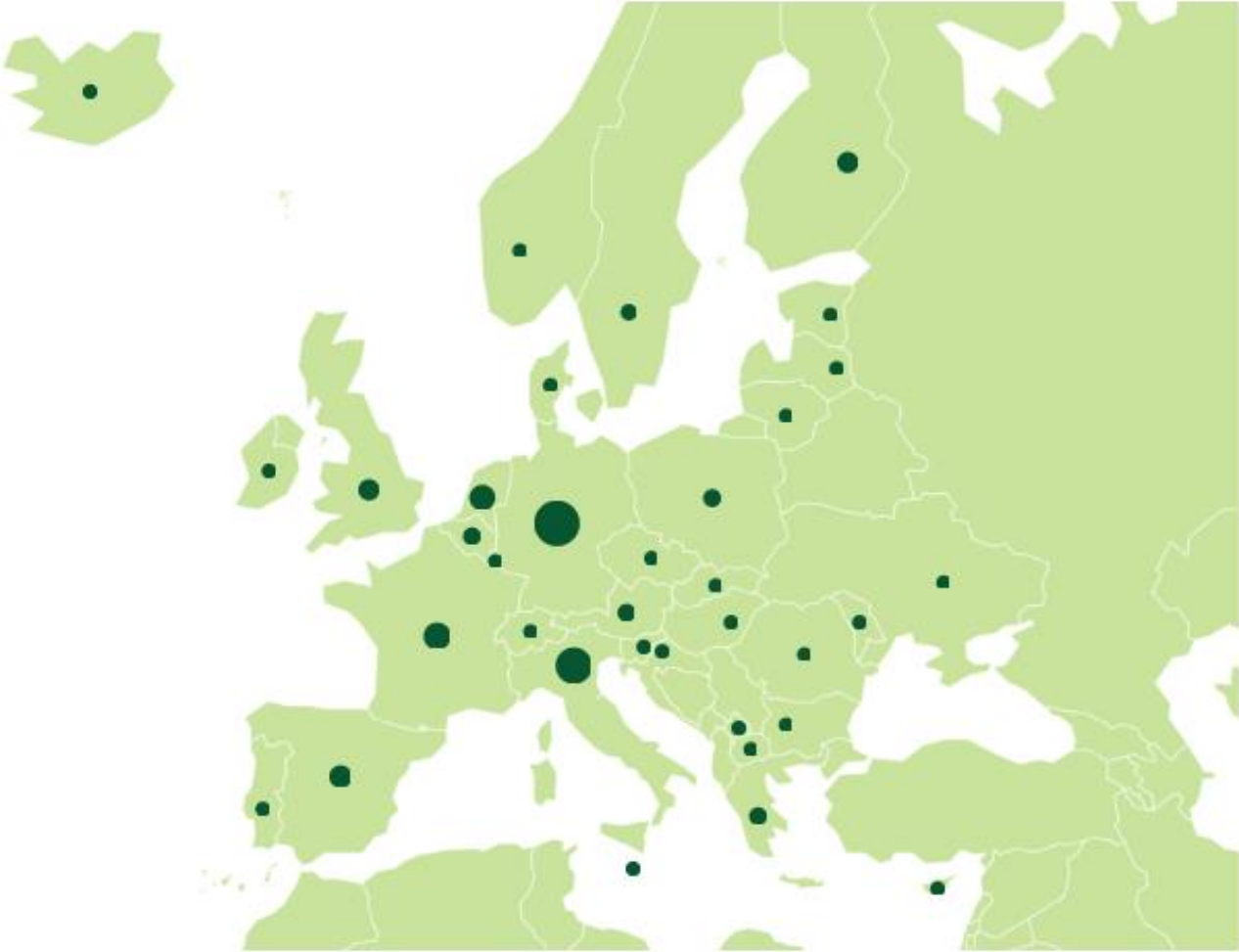
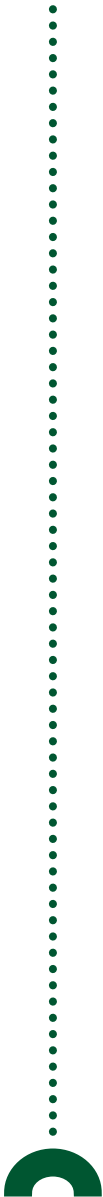


## HOW WE SUCCEED

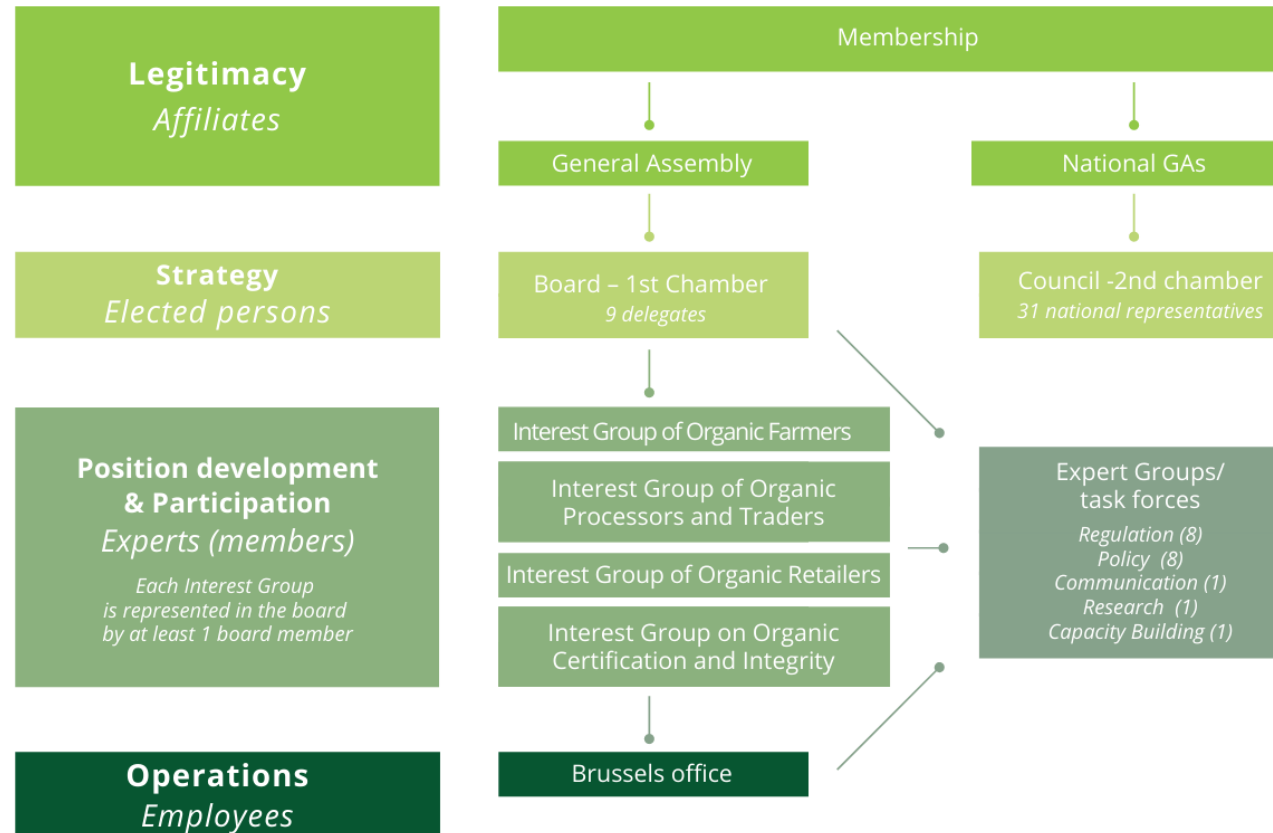
- ✓ IFOAM Organics Europe bases its work on a functional structure & very solid governance.



# OUR MEMBERS



# OUR GOVERNANCE STRUCTURE



## AND...

- ✓ 10 working groups on Capacity Building in CEE countries, aquaculture, European Organic Comms Hub, plant protection products (PPPs) & fertilisers, seed, GMOs, cosmetics, new EU Organic Regulation, climate change & biodiversity and textile
- ✓ Seats in Civil Dialogue Groups of the European Commission on CAP & organic farming
- ✓ Hosts secretariat of TP Organics – European Technology Platform for Organic Food & Farming

# OUR GOVERNANCE STRUCTURE

- **General Assembly**

- All IFOAM Organics Europe members;
- Reviews & decides on the general policy & direction of IFOAM Organics Europe;
- Ultimate power to change IFOAM Organics Europe's statutes.

- **Board**

- 9 people elected by the General Assembly;
- Selected according to sector-related & regional criteria;
- Decides on detailed strategy, work programmes & budgets of IFOAM Organics Europe;
- Can give mandates to interest group(s).

- **Council**

- National representative & deputies per country, elected by national assemblies;
- Transmits national interests & specificities to European level;
- Approves overall strategy, annual framework budget & endorses financial report;
- Consulted by & gives input on all positions prepared by the Board;
- Approves major positions after the Board's approval.

- **Interest Groups**

- Elect own steering committee;
- Agenda, meeting and objective discussed & decided in the group;
- Represented in the Board by at least one Board member;
- Established to provide direct involvement from the sectors in the organisation of IFOAM Organics Europe & in formulating policies and positions of relevant to their sectors.

- **Expert groups & task force**

- Bring together membership's extensive expertise;
- Forum in which specialised positions are developed;
- Formulate positions, highlight important developments & advise Board & Council.

- **Office**

- From one employee in 2003;
- to 24 full-time-equivalent staff in 2020.



# OUR OPERATING STRUCTURE

## Interest groups

- IGOC - Interest Group on Organic Certification & Integrity
- IGOF - Interest Group of Organic Farmers
- IGOP - Interest Group of Organic Processors and Traders
- IGOR - Interest Group of Organic Retailers

IFOAM Organics Europe hosts the secretariat of **TP Organics** - the European Technology Platform officially recognized by the European Commission.

## Working groups

### Expert Groups:

- Central Eastern Europe (CEE) Expert Group (Capacity Building)
- EU coordination of the IFOAM – Organics International Aquaculture Forum
- European Organic Comms Hub
- Expert Group on Plant Protection Products (PPPs) and Fertilisers
- Expert Group on Seed

### Task Forces:

- Cosmetics
- Implementation of the new regulation
- Textile
- Genetically Modified Organisms – GMO
- Climate Change and Biodiversity

# OUR INTEREST GROUPS

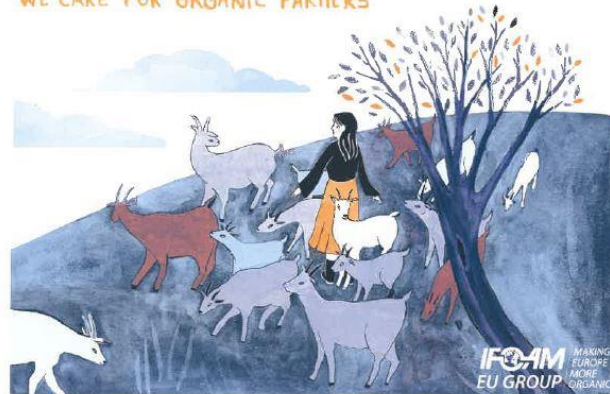
## WE CARE FOR ORGANIC CERTIFIERS



## Interest Group on Organic Certification & Integrity (IGOC)

- Co-build IFOAM Organics Europe's positions on certification issues, in particular related to the Organic Control System & the Organic Import Regime.
- Work together in order to ensure the best possible integrity of the organic supply chain.
- Work together towards a better harmonisation of the control requirements in the EU.
- Share National interpretations, best practices & country reports.
- Liaise with the other IFOAM Organics Europe Interest Groups on organic, farming and processing & trade.

## WE CARE FOR ORGANIC FARMERS



## Interest Group of Organic Farmers (IGOF)

- Meet twice a year in a different country with organic farmers from all over Europe to discuss key challenges & exchange best practices by visiting local organic farms.
- Actively shape IFOAM Organics Europe's position on the Common Agricultural Policy & its reform.
- Is consulted on IFOAM Organics Europe input on the new organic regulation & its implementation rules.
- Discuss important topics like organic inputs or animal welfare.
- Liaise with the other IFOAM Organics Europe Interest Groups on organic certification & integrity, processing & trade, and retail.

# OUR INTEREST GROUPS



## Interest Group of Organic Processors & Traders (IGOP)

- Actively shape the delegated & implementing acts of the new Organic Regulation.
- Discuss about the ingredients permitted in organic products, e.g. flavourings, additives & other ingredients listed in annexes VIII and IX.
- Participate in events such as *IFOAM Organics Europe meets Business*.
- Share country reports & visit processing facilities in different national contexts.
- Liaise with the other IFOAM Organics Europe Interest Groups on organic certification & integrity, farming and retail.



## Interest Group of Organic Retailers (IGOR)

- Discuss how to ensure the continued growth of specialised organic retail in a challenging market environment.
- Help organic retailers to differentiate themselves from conventional retailers.
- Co-build IFOAM Organics Europe's positions on food policy issues, e.g. unfair trading practices.
- Share best practices & country reports.
- Explore how taxation can bring the external cost of food closer to its true cost, by using true cost accounting.
- Liaise with the other IFOAM Organics Europe Interest Groups on organic certification & integrity, farming and processing & trade.

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#EUorganic2030



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## TRANSFORMING FOOD & FARMING IN EUROPE

An organic roadmap to our Vision 2030

### ORGANIC VISION 2030

Read our Vision for sustainable food & farming systems

### MAKING IT HAPPEN

See the roadmap to our Vision 2030

### LEADING BY EXAMPLE

Check out inspiring initiatives from the sector and submit your own

### ORGANIC ON EVERY TABLE

Strategies to make organic widely available and recognised

### IMPROVE - INSPIRE - DELIVER

Strategies to develop organic further and inspire others

### FAIR PLAY - FAIR PAY

Strategies to achieve more transparency and fairness in the value chain

# LEADING BY EXAMPLE

EUORGANIC2030.BIO

Bringing more **transparency** and **fairness** to value chains



**Developing** organic further and **inspiring** other food and farming systems



Bringing **organic** on every table





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## LEADING BY EXAMPLE

Across Europe, a number of initiatives are already working towards achieving our shared organic vision. Discover what food and farming actors and policy-makers are already doing to transform our food systems in Europe, show support and share the initiatives widely! We will

continuously update this page to showcase inspiring and practical examples - examples that are putting the roadmap strategies to achieve the Vision 2030 into action. Check them out to get inspired, share the initiatives you like and/or [submit your own initiative!](#)

### Initiatives that bring organic on every table

[Get inspired!](#)

### Initiatives that develop organic further and inspire other food & farming systems

[Get inspired!](#)

### Initiatives that bring more transparency and fairness to value chains

[Get inspired!](#)

**IFOAM ORGANICS EUROPE  
2022 MAIN SPONSORS**



*Aboca*



# Thank you for your attention!

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IFOAM Organics Europe Director

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   @OrganicsEurope  
  @EduardoCuoco

- Get inspired by what others are doing: [www.euorganic2030.bio](http://www.euorganic2030.bio)
- Take up, fine tune & implement strategies
- Share your successful initiatives:  
[www.my.organicseurope.bio/EUorganic2030](http://www.my.organicseurope.bio/EUorganic2030)